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Two original OECD-APEC surveys investigated how SME policy makers and SMEs perceive the barriers to SME access to international markets. This proceedings presents a report on the results of the surveys, a synthesis of the conference discussions, and the main outcome of the conference: the Athens Action Plan for Removing Barriers to SME Access to International Markets.

Removing Barriers to SME Access to International Markets ...

Removing Barriers to SME Access to International Markets Although SMEs are a major source of growth and job creation, SMEs appear to be under-represented in the international economy relative to their contribution in national and local economies.

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Removing Barriers to SME Access to International Markets

I have great pleasure and honour to be present here at the Opening ceremony of the OECD-APEC Joint Conference on "Removing Barriers to SME Access to International Markets".

Removing Barriers to SME Access to International Markets

Removing Barriers to SME Access to International Markets Removing Barriers to SME Access to International Markets Although SMEs are a major source of growth and job creation, SMEs appear to be under-represented in the international economy relative to their contribution in national and local economies. Two original OECD-APEC surveys investigated how SME policy makers and SMEs perceive the

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This book sheds light on facilitating SME internationalisation and also presents a synthesis of the Conference discussions and the main outcome of the Conference: the "Athens Action Plan for Removing

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Top Barriers and Drivers to SME Internationalisation - OECD

The OECD-APEC study on Removing Barriers to SME Access to International Market, which was carried out between 2005 and 2006, included two surveys: one among OECD and APEC member economy policy makers and one for SMEs on their perception.

Removing Barriers to SME Access to International Markets

Two original OECD-APEC surveys investigated how SME policy makers and SMEs perceive the barriers to SME access to international markets. This proceedings presents a report on the results of the

Glossary for Barriers to SME Access to International Markets

Unreliable data about the international market: problems associated with the source, quality, and comparability of available information used to attempt to increase understanding of foreign markets (including access to data, ability to retrieve data quickly, and the cost of obtaining data).

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This proceedings presents a report on the results of the surveys, a synthesis of the conference discussions, and the main outcome of the conference: the Athens Action Plan for Removing Barriers to SME Access to International Markets.—Publisher's description.